



JOSH MANDEL

Revision #: 0 Date: 8/27/2012

Client: OH- US SEN- JOSH MANDEL- 2012 Estimate: 2635
 Media: TV Description: OH US SEN JOSH MANDEL AUG 28-SEPT 3
 Product: GENERAL Flight Start Date: 8/28/12 5:00:00 AM
 Market: Cincinnati Flight End Date: 9/3/12 4:59:00 AM

Separation between spots: 30

Line No	Daypart Program	Daypart Code	STN Gross	STN Net	Days Dur	Tue 8/28	Wed 8/29	Thu 8/30	Fri 8/31	Sat 9/1	Sun 9/2	Mon 9/3	Total Spots
WKRC-TV													
16	MTuWThF 6:00a-6:30a GD MRN CINN@6	EM	\$800.00	\$680.00	30	0	1	1	1	0	0	1	4
17	MTuWThF 7:00a-8:00a EARLY SHOW	EM	\$400.00	\$340.00	30	1	0	1	0	0	0	1	3
18	Sa 7:00a-8:00a LOCAL12NW-SA 7	WK	\$450.00	\$382.50	30	0	0	0	0	1	0	0	1
19	MTuWThF 10:00a-11:00a ANDERSON<	DT	\$350.00	\$297.50	30	0	1	0	1	0	0	0	2
20	MTuWThF 12:30p-2:00p YOUNG&RESTLESS<	DT	\$850.00	\$722.50	30	1	0	1	0	0	0	0	2
21	Su 10:00a-10:30a SUNDAY MRN-CBS	WK	\$1,100.00	\$935.00	30	0	0	0	0	0	1	0	1
22	MTuWThF 5:00p-5:30p LOCAL12 NEWS-5<	EN	\$1,200.00	\$1,020.00	30	1	1	1	0	0	0	1	4
23	MTuWThF 5:30p-6:00p LOCAL12 NW-530<	EN	\$1,400.00	\$1,190.00	30	1	1	0	1	0	0	0	3
24	MTuWThF 6:00p-6:30p LOCAL12 NEWS-6<	EN	\$1,500.00	\$1,275.00	30	1	1	1	1	0	0	1	5
25	Sa 6:00p-6:30p NEWS	EN	\$400.00	\$340.00	30	0	0	0	0	1	0	0	1
26	MTuWThF 11:00p-11:35p LATE NEWS	LN	\$1,700.00	\$1,445.00	30	1	1	1	1	0	0	1	5



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					Dur	8/28	8/29	8/30	8/31	9/1	9/2	9/3		
WKRC-TV														
27	MTuWThF 11:35p-12:35a D LETTRMAN-CBS<	LF	\$550.00	\$467.50	30	0	0	1	0	0	0	1	2	
Total Spots:						6	6	7	5	2	1	6	33	
Total Cost:			\$34,850.00	\$29,622.50										
Total														
SEP 12			\$34,850.00	\$29,622.50										33

Signature: _____

Disclaimer:



Summary by Station/System

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Station	Total Spots	STN Gross	PCT	STN Net	PCT
WKRC-TV	33	\$34,850.00	100%	\$29,622.50	100%
Market Total:	33	\$34,850.00		\$29,622.50	